



dental  
intelligence

Practice Smarter.™

CLINICAL  
OPPORTUNITY  
BLUEPRINT™  
PREPARED EXCLUSIVELY FOR



*Successfully connecting the dentist's  
present with their future*

Prepared by: Mike Rogers



dental  
**intelligence**

**Practice Smarter.™**

Dental Intelligence has prepared this Clinical Opportunity Blueprint™ exclusively for DDSmatch.

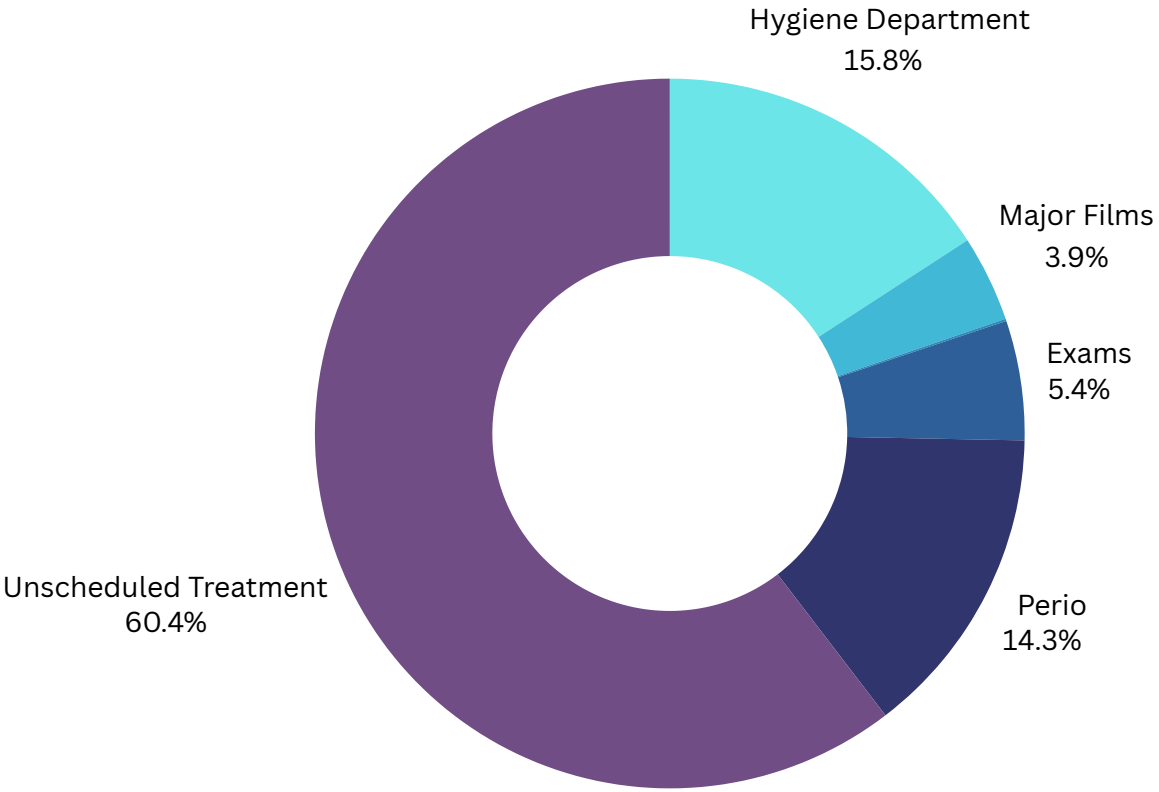
The Clinical Opportunity Blueprint™ reveals opportunities, detailing production mix and intensity, new patient flow and more to give potential buyers confidence in their future success. This report is based on a trailing 12-month time period from April 2023.

**INTRODUCTION**

\$3,311,288  
TOTAL CURRENT PRODUCTION

# PRACTICE SUMMARY

This report summarizes the potential production increases available to your practice through the analysis of the six categories below.



**CURRENT PRODUCTION-\$5,957,085**

**POTENTIAL TOTAL PRODUCTION-\$2,424,611**



# 3,170

TOTAL CURRENT ACTIVE PATIENTS  
ACTIVE IN THE LAST 18 MONTHS

## PATIENT ANALYSIS

<b>Completed Appointments</b>	7893
<b>Gross Production</b>	\$3,192,520
<b>Scheduled Production</b>	\$3,292,924
<b>Production per Appointment</b>	\$320
<b>90-Day Collection %</b>	78%
<b>New Patients</b>	698
<b>Average Active Patients</b>	3,113
<b>Visits Pre-Appointment %</b>	69%
<b>Average Future Appointments Scheduled</b>	2,221
<b>Hygiene ReAppointment %</b>	87%
<b>Patient Growth</b>	172
<b>Perio Patient %</b>	9%

**TOTAL CURRENT PATIENTS-3,170**

**TOTAL NEW PATIENTS IN LAST 12 MONTHS- 698**

CLINICAL OPPORTUNITY BLUEPRINT™

698

NEW PATIENTS IN THE LAST 12 MONTHS

# NEW PATIENT ANALYSIS

This report provides a comprehensive review of new patient acquisition performance, including the source of patients, the value of patients per referral source, patient acquisition performance, and marketing analysis.

## Scheduled Production

● Schedule Production by selected date range ● Completed Production by selected date range

